

Indrajeet Vishwakarma

UI/UX Designer & Video Editor

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PROFESSIONAL SUMMARY

Creative and detail-oriented Designer with 5+ years of experience across Graphic Design, UI/UX Design, Social Media Marketing Creatives, Branding, Video Editing, and Digital Campaign Design. Experienced in creating high-converting marketing assets, social media campaigns, motion graphics, and user-centric digital experiences. Skilled at combining creativity with business objectives to improve engagement, brand visibility, and marketing performance.

WORK EXPERIENCE

Analytics Shiksha

November 2023 – Present

Graphic Designer & Social Media Manager

- Designed high-converting social media creatives, paid advertising creatives, landing page assets, and marketing collateral.
- Created promotional videos, motion graphics, reels, and campaign visuals for lead generation initiatives.
- Collaborated with marketing teams to improve engagement, conversions, and overall brand visibility.
- Developed visual content for Meta Ads, LinkedIn campaigns, webinars, email marketing, and digital promotions.
- Maintained consistent branding across all digital channels and customer touchpoints.

Wedigital India

May 2023 – November 2023

Sr. Graphic Designer

- Handled social media and print design for 10 client groups.
- Created posts, motion graphics, branding materials, and print creatives.

CORE EXPERTISE

Graphic Design

Social Media Design

Performance Marketing
Creatives

Branding & Identity Design

UI/UX Design

Video Editing & Motion
Graphics

Creative Strategy

TECHNICAL SKILLS

Design: Figma, Photoshop, Illustrator

Video/Motion: Premiere Pro, After Effects

AI Tools: ChatGPT, Midjourney, HeyGen, ElevenLabs, Google Gemini, Runway ML

- Contributed to improving brand visibility through creative marketing assets.

Vishalakshi Consultants

February 2022 – May 2023

UI/UX Designer & Graphic Designer

- Developed infographics, banners, visual presentations, and design assets.
- Created digital and print creatives while supporting visualization projects.
- Designed engaging visual communication materials for exhibition projects.

E2web Services

February 2021 – February 2022

Jr. Graphic Designer

- Designed social media creatives, marketing materials, and digital campaign assets for local and international clients.
- Created promotional graphics and motion graphics for digital marketing campaigns.
- Maintained brand consistency across client projects while delivering engaging visual content.
- Supported digital marketing initiatives through creative advertisements and social media designs.

EDUCATION

UI/UX Designing

2026 – Present

Event Beep (Shark Tank Funded)

International Programming Visual

2020 – 2021

Arena Animation

Intermediate with Science

2018 – 2020

Ram Narayan Inter College

Development: HTML & CSS
(Basic)

CERTIFICATIONS

UI/UX Design – Event Beep
(2026)

Gen-AI Advertising (2025)

Digital Branding (2024)

LANGUAGES

English

Hindi